

Hi <Manager's Name>,

As a developer and user of FakeXrmEasy, the leading OSS (Open Source Software) test driven development framework for Dataverse / Dynamics CRM / Power Platform projects, I'd like to inform you that there is a new and exciting version coming up.

FakeXrmEasy is a **mature** Open Source product **trusted by Tech Giants and Loved by Developers** and has been developed and maintained for over 7 years. This new version comes with lots of new features and will help me **gain efficiencies and make my job a whole lot easier**.

Just to give you some quick stats:

In a survey that was sent out to professional developers from different countries:

- **80% of respondents** said FakeXrmEasy **made their jobs easier**.
- **20% of respondents** were so confident that they would even consider quitting their jobs if they had to do all that work ever again without FakeXrmEasy.
- **Increased efficiency of 191%** due to the **reduction of escaped defects**.
- **Increased efficiency of 33%** due to other time savings.

FakeXrmEasy has been:

- **Used in multi-million dollar projects** and a wide range of industries.
- Mentioned in **books** and **training courses**.
- Appeared as a **skill** in LinkedIn profiles.
- Appeared as a must-have skill in many **job applications**.

You can find more details about these stats at <https://dynamicsvalue.com/white-paper>.

The new version is a **per-developer subscription license** with frequent **updates, amazing always up-to-date documentation and release notes**, and includes **commercial support** by the original authors of FakeXrmEasy.

With the new version I can build solutions that support both the traditional Dataverse SDK and the new DataverseClient by Microsoft in .net core, so I can stay focused on delivering valuable solutions **that are strategic for your business** without having to spend my time upgrading and maintaining the previous, deprecated, version of FakeXrmEasy myself and that would be **several orders of magnitude** more expensive than the cost of the license.

FakeXrmEasy has made public the new pricing on its website only a couple of weeks ago and there are already organisations on a commercial license, who are taking advantage of the latest features and efficiencies and contributing to a healthier, independent, Open Source ecosystem.

We can also give back to the Open Source community.

Thank you for your support and consideration.

